

FIG. 1



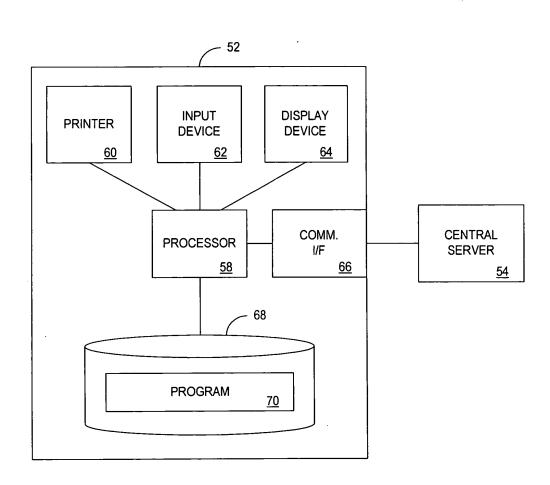


FIG. 2



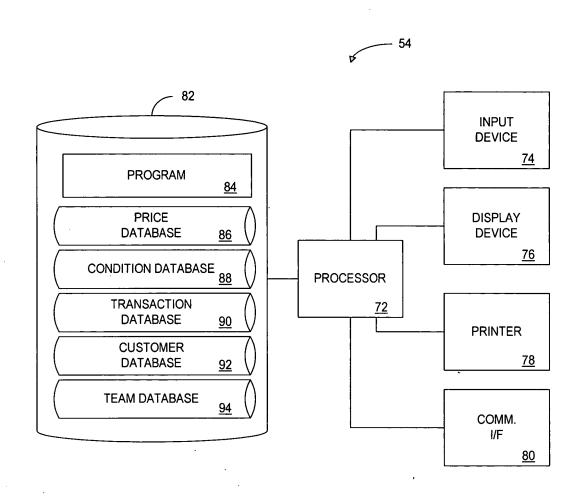


FIG. 3

APPROVED	O.G. 1	IG.
BY	CLASS	SUBCLASS
DRAFTSMAN		

____ 4000

PRODUCT IDENTIFIER	PRICE
<u>4001</u>	<u>4002</u>
P135	\$2.99

FIG. 4A

PRIOR ART

		4000
4010	PRODUCT IDENTFIER 4001	PRICE 4002
4020	P135	\$2.99
4030	P147	\$2.39
1000	P153	\$1.99

FIG. 4B

PRIOR ART

	CONDITION 4
•	CONDITION 3
	CONDITION 2
	CONDITION 1

- 5000

FOURTH PRICE	2060
THIRD PRICE	<u>5028</u>
SECOND PRICE	<u>5056</u>
FIRST PRICE	5054
PRODUCT IDENTIFIER	2022

FIG. 5A

CONDITION 1	CONDITION 2	CONDITION 3	CONDITION 4
5002	5004	5006	5008
PT ≤ \$75	\$75 < PT ≤ \$100	\$100 < PT < \$150	PT > \$150

FOURTH PRICE <u>5060</u>	\$2.75
THIRD PRICE 5058	\$2.90
SECOND PRICE 5056	\$2.95
FIRST PRICE 5054	\$2.99
PRODUCT IDENTIFIER 5052	P135

FIG. 5B

APPROVED	0.G. I	FIG.
BY	CLASS	SUBCLASS
DRAFTSMAN		j

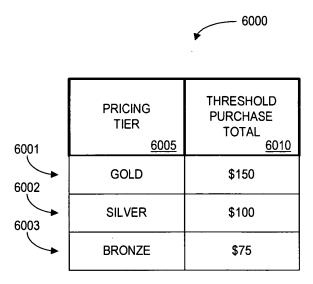


FIG. 6A

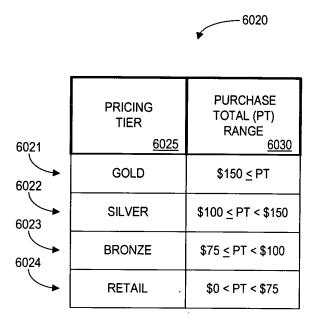


FIG. 6B

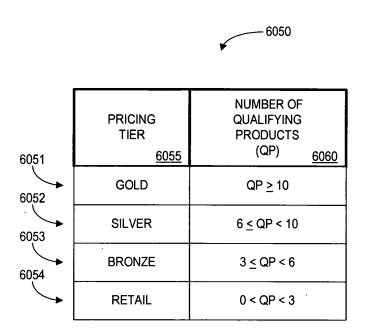


FIG. 6C



	CREAM	CHEESE	
RETAIL	GOLD	SILVER	BRONZE
PRICE	PRICE	PRICE	PRICE
\$1.80	\$1.50	\$1.65	\$1.75

QUALIFY FOR:

BY SPENDING

GOLD PRICES

\$150.00

SILVER PRICES

\$100.00

BRONZE PRICES

\$75.00

FIG. 7

The proof of the p

				·	
RETAIL PRICE	\$1.80	\$2.29	\$2.83	\$3.25	\$2.75
BRONZE PRICE	\$1.75	\$2.23	\$2.75	\$3.10	\$2.75
SILVER PRICE	\$1.65	\$2.15	\$2.65	\$2.55	\$2.75
GOLD PRICE	\$1.50	\$2.05	\$2.50	\$2.00	\$2.75
PRODUCT DESCRIPTION	CREAM CHEESE 6 OZ.	ORANGE JUICE 1 GAL.	SKIM MILK 1/2 GAL.	RYE BREAD	GRANOLA CEREAL
PRODUCT IDENTIFIER	P101	P102	P103	P104	P105
Š	3005 8005	\$603	→ \$008	\$000	<u></u>

FIG

9010	
	`

FIRST PRICE 9004	CONDITION 1 9012
SECOND PRICE 9006	CONDITION 2 9014
THIRD PRICE 9008	CONDITION 3 9016

PRODUCT IDENTIFIER 9002

FIG. 9A

9012	9014	9016
PT ≤ \$75	\$75 < PT < \$100	\$100 < PT
9004	<u>3006</u>	8008
\$2.99	\$2.95	\$2.90
		I

P135

FIG. 9B

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1050	<u> </u>	a				1037	
	. RANGE					1036	1040
PRICE	PURCHASE TOTAL RANGE					\$2.90	\$100 < PT
	PURCH/	1015		1025			
	RANGE	1014	1018	1024	1028	1034	00 1039
PRICE	PURCHASE TOTAL RANGE	\$1.75	PT < \$75	\$2.23	\$100 < PT	\$2.95	\$75 < PT < \$100
PRICE	PURCHASE TOTAL RANGE	\$1.80	\$0 < PT < \$75 1016	\$2.29	\$0 < PT < \$100 1026	\$2.99	\$0 < PT < \$75
PRODUCT	IDENTIFIER	200	1010	740	1020	200	1030
PROI		٥	_	•	•	· ·	

FIG 90

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1060

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PURCHASE TOTAL INCREMENT 1064

PURCHASE TOTAL THRESHOLD 1062

PRICE DECREMENT

SREMENT 1054

1052

RETAIL PRICE

1050

PRODUCT IDENTIFIER

MINIMUM PRICE

1056

FIG. 10/

The proof and the proof of the

PURCHASE TOTAL INCREMENT	\$10
PURCHASE TOTAL THRESHOLD	\$50

MINIMUM PRICE 1056	\$2.69
PRICE DECREMENT	\$0.05
RETAIL PRICE 1052	\$2.99
PRODUCT IDENTIFIER 1050	P135

FIG. 10E

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\$110 < PT	1087
\$90 < PT < \$100	1086
\$80 < PT < \$90	1085
\$70 < PT < \$80	1084
\$60 < PT < \$70	1083
\$50 < PT < \$60	1082
\$0 < PT < \$50	1081

	\$2.69	1077
	\$2.74	1076
	\$2.79	1075
,	\$2.84	1074
	\$2.89	1073
	\$2.94	1072
	\$2.99	1071
	 P135	1070

FIG. 10



CONDITION 1 <u>1202</u>	CONDITION 2 <u>1204</u>	CONDITION 3 <u>1206</u>
f ₁ (x)	f ₂ (x)	f ₃ (x)

PRODUCT	Х
<u>1208</u>	<u>1210</u>

FIG. 11A

APPROVED	O.G. FIG.	
BY	CLASS	SUBCLASS
DRAFTSMAN		

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1200

100% OF RETAIL 90% OF RETAIL 80% OF RETAIL PRICE PRICE

P135 RETAIL PRICE \$15.00 1210

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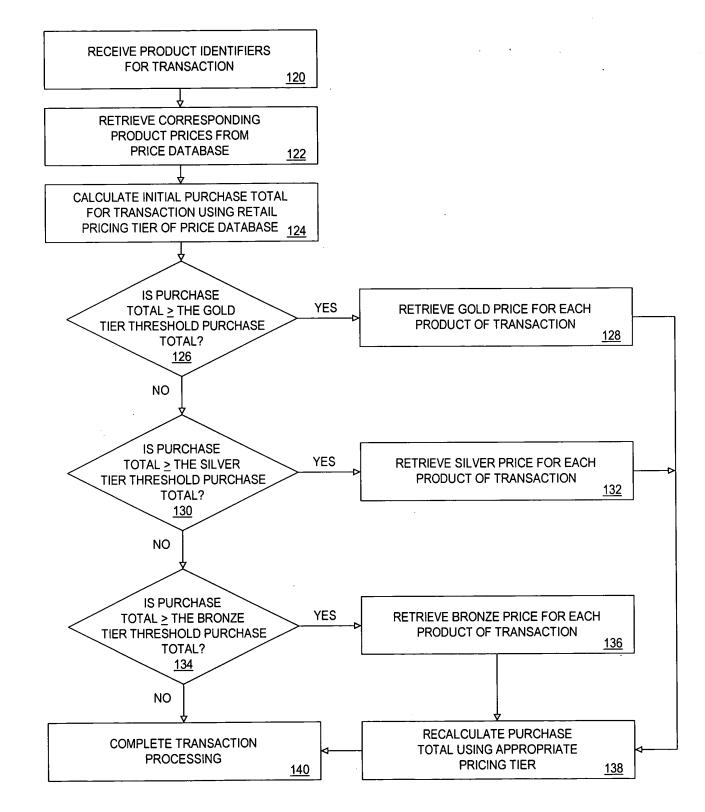
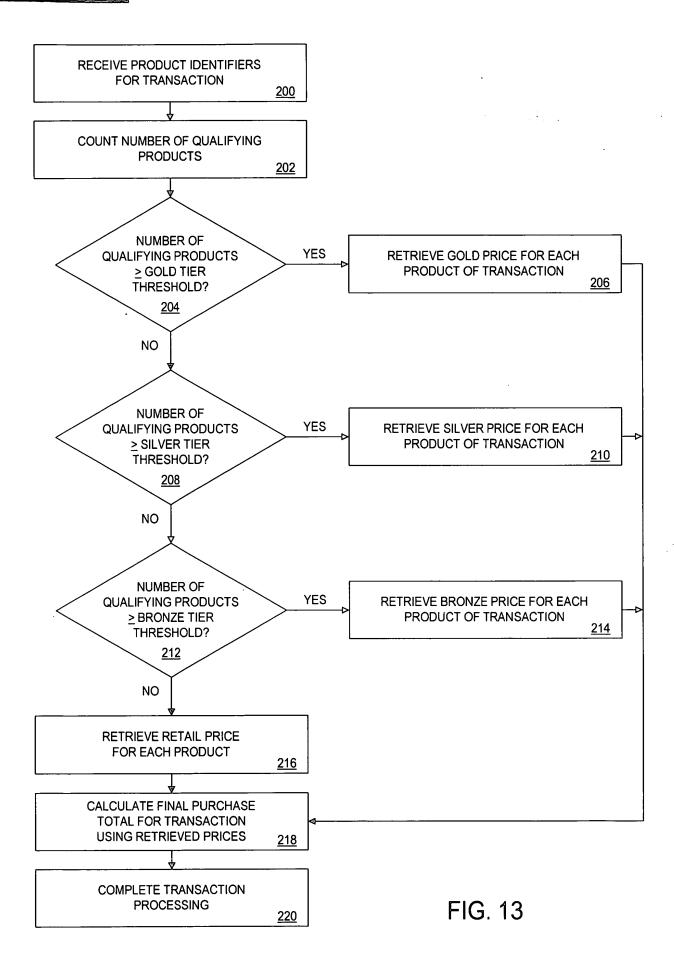


FIG. 12



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Harry Harry

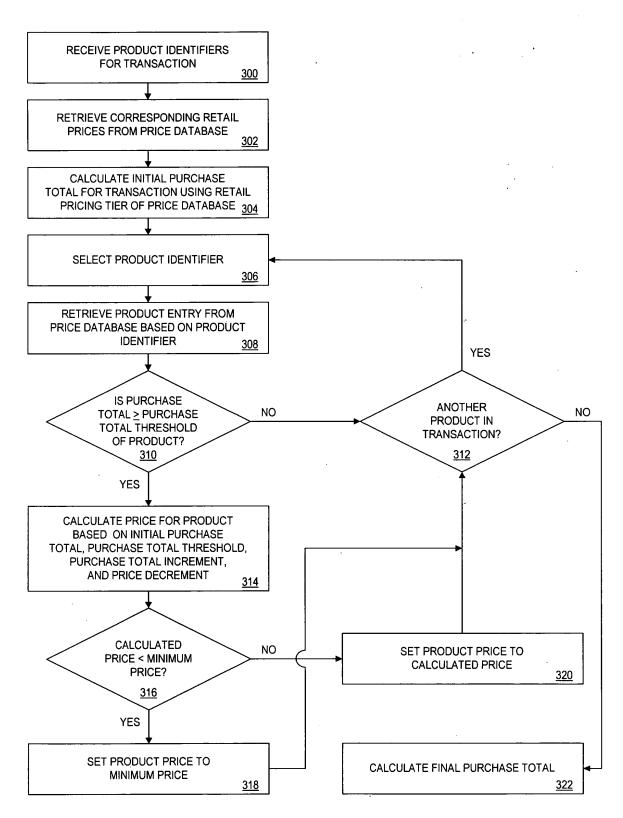


FIG. 14

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	TRANSACTION IDENTIFIER	T12345	<u>402</u>
	CUSTOMER IDENTIFIER	C111	<u>404</u>
	OPERATOR IDENTIFIER	XXX	<u>406</u>
	POS IDENTIFIER	P92	<u>408</u>
	PURCHASE TOTAL	\$118.92	<u>410</u>
	DATE 1/12/99	TIME 3:32 PM	<u>412</u>
	PRODUCT IDENTIFIER	PRODUCT PRICE PAID	
	<u>414</u>		<u>416</u>
	P101	\$1.65	
413 —	P108	\$2.10	
	P113	\$0.99	

FIG. 15

APPROVED	O.G. FIG.	
BY	CLASS	SUBCLASS
DRAFTSMAN		

The party large at the party large and the par

CUSTOMER NAME PRICING TIER CUSTOMER IDENTIFIER <u>502</u> <u>504</u> <u>506</u> C111 JOE SMITH GOLD JANE DOE C112 **BRONZE** 500 -C113 **BOB BROWN** SILVER SUZY JOHNSON C114 **RETAIL**

FIG. 16A

APPROVED	O.G. FIG.	
BY	CLASS	SUBCLASS
DRAFTSMAN		

	92			
	CUSTOMER IDENTIFIER <u>502</u>	CUSTOMER NAME <u>504</u>	PRICING TIER <u>506</u>	AVERAGE PURCHASE TOTAL <u>508</u>
	C111	JOE SMITH	SILVER	\$78.50
500 -	C112	JANE DOE	BRONZE	\$56.65
	C113	BOB BROWN	GOLD	\$118.92

FIG. 16B

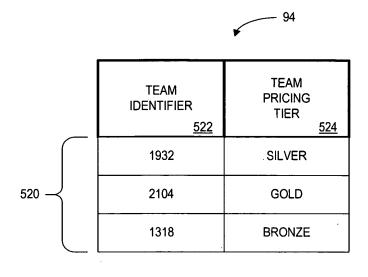


FIG. 17A

	CUSTOMER IDENTIFIER <u>502</u>	CUSTOMER NAME <u>504</u>	TEAM IDENTIFIER <u>510</u>		
	C111	JOE SMITH	1932		
500 —	C112	JANE DOE	2104		
	C113	BOB BROWN	N/A		

92 —

FIG. 17B

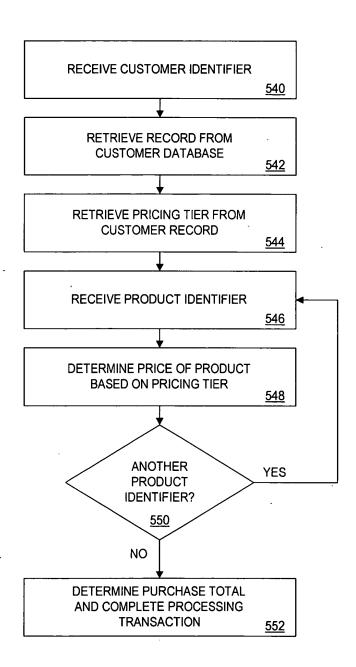


FIG. 18

Half II II Hang I'm Hall

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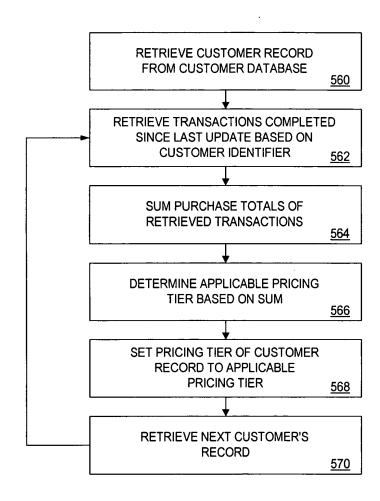


FIG. 19



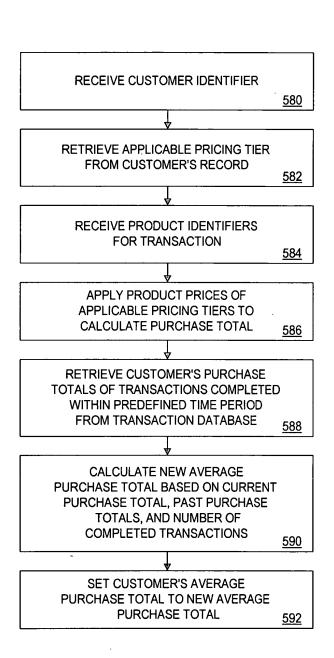


FIG. 20

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ORDER TOTAL = \$9.50

SPEND \$0.50 MORE TO QUALIFY FOR DISCOUNT PRICING!

FIG. 21

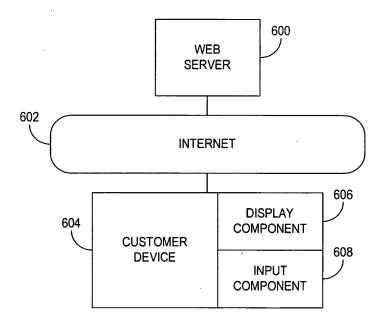


FIG. 22

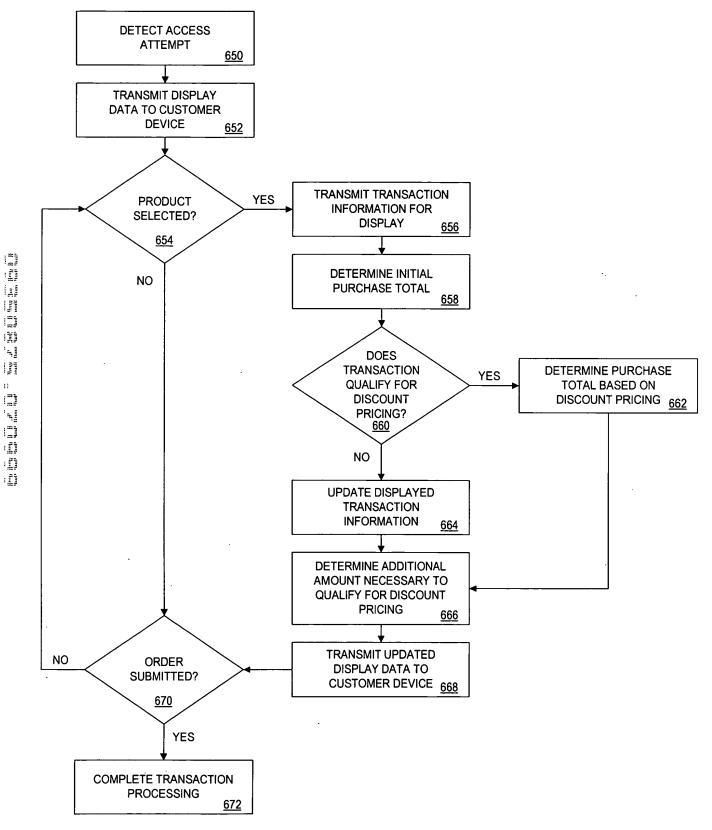


FIG. 23

APPROVED	O.G. FIG.		
BY	CLASS	SUBCLASS	
DRAFTSMAN			

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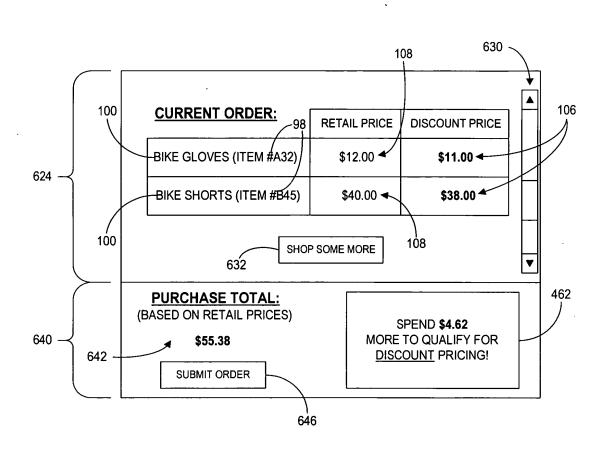


FIG. 24

The Brit D. II

A Park II II House

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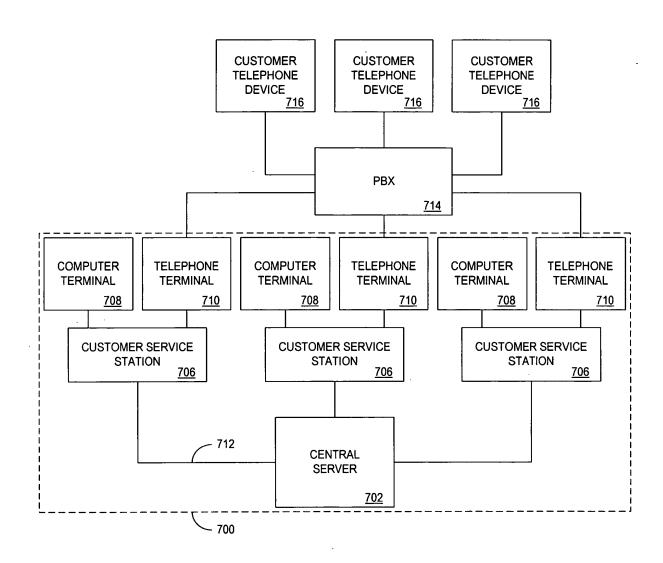


FIG. 25

M. H. Phres Street

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14

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H. H. H. H. H.

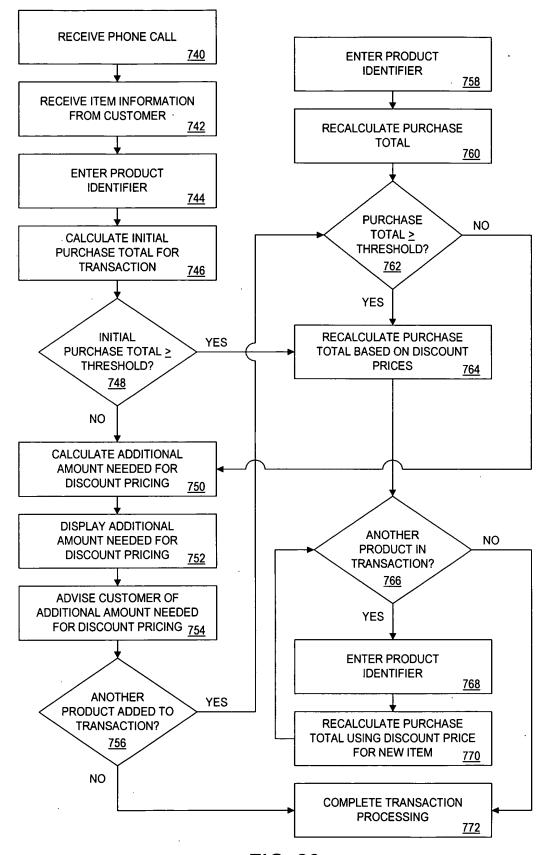


FIG. 26